

The Graffiti GAZETTE

Your Rockin' Auction Update...



Issue 6:
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The Soda Jerk



The Soda Jerk

By Brian Gladden, Graffiti Character Spotter

The Soda Jerk was another necessary but unappreciated fixture in Graffiti-era America. Their anonymity suggests that they were not students at the local school, and likewise they were always on duty at the counter when school was dismissed. Soda Jerks tended to remain in their roles for decades, until finally being displaced by fast-food chains who could offer the same "milkshake" for a lower price. Granted, the competing milkshakes didn't seem to contain any dairy products, and close observers have noted that they don't ever actually melt, but the march of progress eventually doomed the Soda Jerk.

Fashion: Paper hat, white apron, glasses, malt stains

Often Found: Drug stores, diners, Newberry's, Mayberry

Mode of Transport: Bicycle (often stolen)

Associates With: Paying customers, Car Hops, Floyd The Barber

Listens To: Automated mixers and shakers



sō · də · jûrk

Richard McElroy, Alameda's beloved 3rd-Grade teacher and Chess Club leader extraordinaire, is dishing it up with flair. What can YOU dish up?

Class Projects | Preview Night

By Sharyn Smith and Kristin Cooper, auctionclassprojects@alamedaschool.org

Are you ready to experience all the wig-flipping classroom project hits in one place? This is going to be bigger than the Bandstand -- you gotta dig it!

Auction Preview Night is Wednesday, January 27 from 6:30-8pm

Forget the Top 40. We are featuring all the best in the Top 27 (and you know each project is Number One!):

For those sweet kindergarten ditties, check out this project the Green Team would love by **Hudson & The Gifters**, with reusable, hand-sewn, lab fabric gift bags and student-designed cards! **Eldredge-Burns & The Party Dolls** are the main squeeze with soft, sewn dolls that are self-portraits of the kids! **Pettit & The Heat Seekers** will keep your dancin' toes toasty with a fire pit incorporating a tile surround glazed by the students. Hot! And **Grant's Talking Heads** have some thought-provoking art, with kids filling out the thought bubbles! What ARE they thinking? We'll soon find out!

In the first-grade genre, **Niebergall and The Reflections** have put together a shiny new project in a wood-framed mirror surrounded by student portraits. Sweet! **Ms. Eldred** has a sur-

prise up her sock-hoppin' sleeve, and we're excited to hear this rockin' number! **Garbett & The Sharp Dressers** will have your kiddies dressed To The NINES with this trunkful of dress-up clothes. **Masunaga & The Shiners** are putting together a glittering chandelier, a one-of-a-kind design to put the sparkle in your pad. But don't turn out the light to catch those Z's till you've seen the dreamy student-created artwork on the pillows by **Batsch & The Sandman's Helpers!** Gooood night!

If you need more reasons to come to **The Preview Party**, there's a lot MORE art! An amazing array that will inspire you, as our Alameda students, teachers, and parents have worked together to create dazzling projects that are educational and functional, as well as beautiful. These kids have learned new facts and skills as they've **recycled * drawn * cut * painted * designed * sewn * mosaicked * assembled * sculpted * written * spoken * posed * glued * and will actually dig/ rake/pull and plant!** Their hard work for their school deserves to be seen and admired, a big round of applause and a pat on the back, as well as some high bids to benefit Alameda on February 20!

So twist on over next Wednesday night, and be prepared to have your eyeballs a-poppin'!



Procurement Forms

Procurement forms for Classroom Projects? Why! Two reasons:

* Getting proper recognition for our donor(s) by getting them into our database, whether they donate \$5 or \$500;

* Jump starting the fantastic, exciting catalog description that can lead to high bidding (\$\$\$ for Alameda!).

Get a form for each donated portion (or one form attached to a summary). Our auction software will then package the "bits" into one amazing auction item! Get forms on our website (click Donations) and put them in the Auction box in the office:

alamedaschool.org/auction

WEDNESDAY
JANUARY 27
PREVIEW NIGHT



Dear Wolfman,

My guest and I definitely want to come to the auction. We haven't found people to sit with, so I have not turned in the form yet. What do we do?

Signed, Table-less in Ticket-land

Dear TiT,

Da Wolfman's got ya covered! Here's da scoop...

First off, get dat form in. Team Graffiti's got ta know yer comin'! Hand it in to da folks in da lobby on Mondays, Wednesdays, and Fridays or just put it in da manila envelope in da office. (Hint: It's on the wall on the right (lower right corner past the sign-in computer) and it says "Alameda Graffiti Tickets.") If ya lost or never got yer form, find extras in da lobby (pretty colored ones) or da web (black-and-white).

Next, come to Preview Night. Team Graffiti will find you a nice spot with 8 other folks (10 to a table). And since you're coming down, bring your credit card for a little pre-swipe action and maybe a nice bottle of wine for da Wall. (PSSSSSSSSST: Don't tell! Da Wolfman's got some plans for some Graffiti on dat Wall too! Hee hee hee!)

— WJ

Dear Wolfman,

Darn! I wanted to come to the auction, but I just found out that my tour of the Sea of Tranquility leaves from Cape Canaveral that day. What can I do to help?

Signed, Moon-over Miami

Dear MoM,

OOOOOWWWWWWWOOOOOOOOOOOOOOOO! Da Wolfman loves a good lunar vacation too. Mostly I stick wit' just howlin' though. Anyway, let's solve da problem.

S'pose you and yer guest were goin' to go to da auction. Ya would've dropped at least a hundred on tickets, righ'? Well, why don't ya use dat money on a Family Sponsorship "ad" in da catalog instead? Ya get to show off a cute picture of yer kiddos, ya support da school, and ya get to "write it off" on your taxes! It's a win-win-win! If ya were goin' solo, why den maybe ya could drop da \$50 to get a half-page pic of your kiddos. Just pop into da lobby before or after school on a Monday or a Wednesday or a Friday and Team Graffiti will help ya out. If ya can't make it to school, ya can get a form on da web and tuck it (and yer check to the Alameda School Foundation) in da mail.

— WJ

Sponsor Snippets

By Graffiti Gazette Staff
gazette@alamedaschool.org

"The real voyage of discovery consists not in seeking new landscapes, but in having new eyes."

— Marcel Proust



Proud to support Alameda Elementary



I've been an Alameda parent since 2001. My daughter Sophie is now an 8th grader at Beaumont Middle School and my son Charlie is a 4th grader in Ms. Hunting-Knight's class. I've seen school funding erode dramatically over the years which is one of the reasons why I continue to support Alameda, this year as an auction sponsor. I also helped form the Beaumont Foundation two-and-a-half years ago and this year I sponsored the Grant auction. I believe strongly in our public schools and realize that beyond the dollars raised, it's the community we build that makes our schools successful. As a real estate broker, I believe that strong schools translate into strong real estate values. I believe Portland is unique because there is truly a neighborhood for everyone. I feel fortunate that I get to be a part of helping families realize their dreams and make sound investments for their future.



CALENDAR

Important Dates

- * **January 22:** Procurement Deadline
- * **January 23, 9am to 12 noon:** Donation Drop-Off Day at **3424 NE 67th**
- * **January 27, 6:30 to 8:00 pm:** Preview Night in the **Alameda Cafeteria**
- * **January 27:** Last day for **Staycation Packages** and **Family Sponsorships**
- * **February 10:** Last day for **Tickets**. Dinner entrée choice must be finalized.
- * **February 20: Alameda Graffiti**
Doors open at **5:30 pm**.

Rough Timelines

- * **Online Catalog:** Week of January 25
- * **Hard-Copy Catalog:** Week of February 8
- * **Work Parties:** Weeks of February 8 and February 15
- * **Volunteer Training:** Weeks of February 8 and February 15

January						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

February						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

Legend	
	- No School
	- Late Opening
	- Donation Drop-Off
	- Important Date
	- Alameda Graffiti



Did Ya Know?

What is Preview Night?



Preview Night (scheduled for next **Wednesday, January 27** from **6:30-8:00 pm** in the **Alameda Cafeteria**) is an opportunity for you and your children to see what they labored over! Here are some things we have in store for you...

- * **Classroom Projects:** Check out what the kiddos (plus the teachers and volunteers!) have been toiling on for these past few weeks and months. Can you find your child's art? (Maybe he or she can help you out.)
- * **Tickets and Tables and Seating (oh my!):** If you have not already done so, you may purchase your tickets on Preview Night, subject to availability. Tickets are going fast so don't wait! Preview Night is also the **DEADLINE** for purchasing our exciting Staycation Package tickets. While you are there, pick your table (**10 to a table**) and tablemates and pre-swipe your credit card.
- * **Wall of Wine:** What's your favorite bottle of wine? Can you bring a bottle to Preview Night and donate it to our cause? We are looking for both \$10-\$20 bottles and a few top-notch bottles, that will be brown-paper wrapped and sold at the auction. What bottle will YOU get?
- * **Volunteers:** Primo access to the behind-the-scenes fun. Sign yourself up or sign your spouse up. Mothers, teenagers, not-too-distant relatives — we take them all!

Chris's Corner

FOUR WEEKS 'TIL



*Alameda
Grabbiti*

Yep, four weeks. One month. 30 days. That's all that's left! But man what fun these four weeks will be!

- * **Preview Night** next Wednesday, January 27, 6:30-8:00 pm in the Cafeteria; bring the kids. They will be so excited to show off their classroom's project! And you will be excited to find fellow auction-goers and plan your seating arrangements. P.S. Don't forget your wallet! (We'll pre-swipe your card to save you time the night of the auction.)
- * **Ticket Sales and Family Sponsorships** are available Mondays, Wednesdays, and Fridays in January, before and after school in the lobby. Tickets are going fast so be sure to get yours before we run out!
- * **Online Catalog** set to "go live" next week. Hard copies come home to ticket holders about the second week of February.

Are ya diggin' it?



Chris Wiegand,
Head Cheerleader

2.20.2010

Where will you be?

alamedaschool.org/auction



WANTED

Bottles of Wine (750 ml)

Red or white. Either typical \$10-\$20 bottle or an elite bottle (or both). Contributions are tax-deductible. Contact auction@alamedaschool.org to donate.

Procurement Forms/Items

Forms must be submitted by **Friday, Jan. 22**. Unwieldy items may be dropped off at **3424 NE 67th** between 9 am and 12 noon on **Saturday, Jan. 23**. Late items might not be accepted and likely won't appear in catalog. Contact auctiondonations@alamedaschool.org with questions.

Vinyl Records

Any size, shape, or condition accepted. Scratched and unplayable preferred. All quantities, large or small, requested. Email auction@alamedaschool.org to donate.

Vintage Paraphernalia

Posters, model cars, jukeboxes etc. Must add to the ambience of our room. Donate or lend. auction@alamedaschool.org.

Set-Up Helpers

Are you a natural party planner? Do you love setting the table? Do you really want to help, but don't want to miss a minute of fun at the Auction? Come help with Auction Set Up, which starts the day before the auction and runs through the day of the Auction. Come help set up all the silent auction items, or just help us make our displays pop! No interior decorating experience required - just be able to count from 1 to 250! Sign up **online** or contact auctionvolunteers@alamedaschool.org.

Tech-Savvy Teenagers

(Teenagers "at heart" accepted.) Do wayward printers tremble at your approach? Do you know the difference between CAT cable and cats? Come be our hardware guru! We need someone confident enough to wrestle with troublesome machinery at the merest hint of mechanical mischief. Contact auctionvolunteers@alamedaschool.org.

SPONSORS
We are no longer accepting new sponsorships for Alameda Graffiti.

THANK YOU

Support our Sponsors by Patronizing Their Businesses.



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Board-Certified Orthopedic Surgeon



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