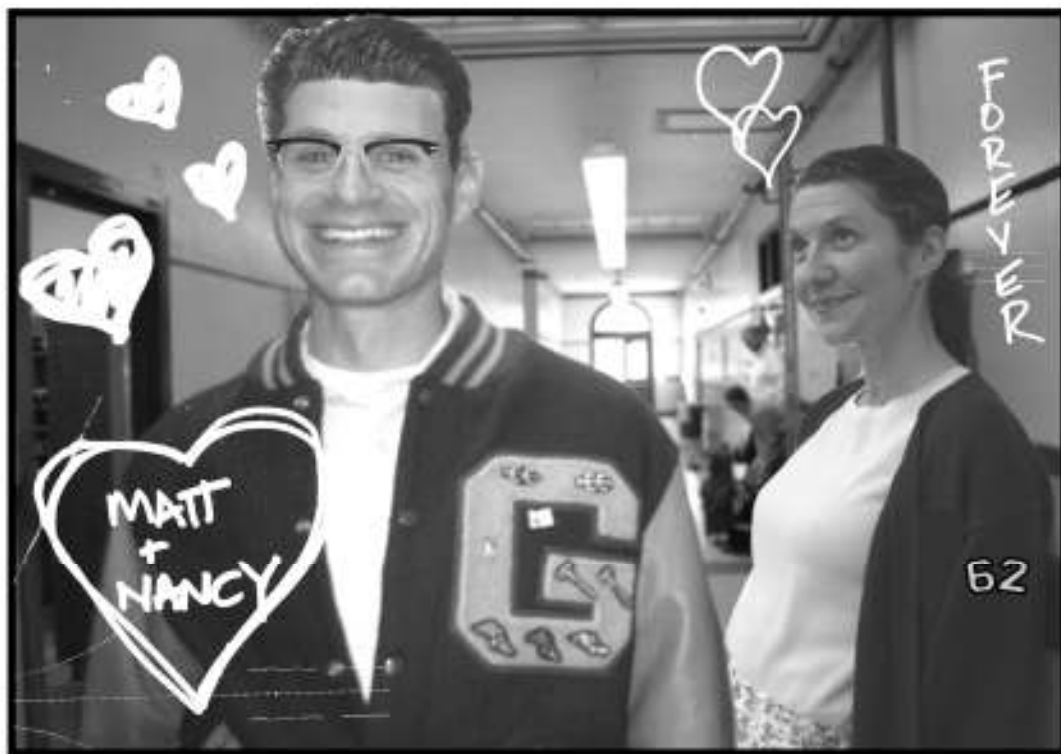


The Graffiti GAZETTE

Your Rockin' Auction Update...



Issue 9:
2.18.2010



Give us an M! Give us a C! What does that spell? MC!!! (huh?) Alameda fourth-grade teacher and parent, Matt Goldstein, and his wife, Nancy Cozine-Goldstein, will be the master and mistress of ceremonies of our auction **this Saturday!** They will be sharing the mike with our auctioneer, Steve Dorsey (right). Can ya dig it?

The Letterman

lēt'ər·mān

By Brian Gladden,
Graffiti Character Spotter

Upholds the image of the All American Boy in the Graffiti-era. Displays an affinity toward cars and cheerleaders. Maintains an image of wholesomeness, particularly in the presence of authority figures.

Fashion: Letterman's jacket or sweater, pressed trousers

Often Found: In the malt shop, various playing fields and gymnasiums, school dances

Modes of Transport: Dad's car

Associates With: Dozens of other boys who look and dress just like him.

Listens To: The Big Bopper, Bill Haley and the Comets, Chuck Berry



Pre-Auction

- * **Costume Prep:** Don't forget saddle shoes, Brylcreem, Aqua Net, or other necessary accoutrements.
- * **Read Catalog:** Use your stickies to highlight items of interest and check your calendar. Make sure you read the rules of the game.
- * **Check with Babysitter:** If you haven't found yours already, we suggest trying to find one quick! If you are staying for the whole event (and you are, aren't you?), expect to be home about 11:45 pm.
- * **Volunteer:** We could sure use a few extra hands to schlep, prettify, and pick-up Saturday morning.

Final Checklist

Auction Night

- * **Know how to get to Venue:** The Google instructions are okay until you get to the venue itself. The road there is divided by a concrete barrier, so read the directions on the website for help on how to navigate to our building.

Note: We are not in the Holiday Inn itself; we are in the Columbia Conference Center east of the Holiday Inn. There is a different auction in the Holiday Inn that evening; make sure you come to OURS!

- * **Bring your Catalog:** You spent all that time flagging the good items; make sure you bring it along!
- * **Bring your Credit Card:** If you pre-swiped you probably won't need it, but it is better to be safe than sorry!
- * **Pick up your Packet:** It has your paddle, wristband/drink tickets, catalog supplement, entrée-choice ticket, etc.
- * **Make sure you Check-Out:** We want to make sure our crackerjack team of data-entry technicians gets your info into the system properly. So please come review your bill (and get loot) before you leave.
- * **Safe Way Home:** Who is your designated driver? If you do not have a good answer to that question, we'll call you a cab.

Thank you for supporting Alameda!

The Lowdown on the Loot, Part II

By Kathryn Loescher, Procurement Team Lead, auctiondonations@alamedaschool.org



The buzz is in the air! Are you feelin' it? Last week we focused on all those special items that were date-sensitive. Now let's focus on all the other loot!

Vacations (Mutually Agreeable Dates)

- * Week in Palm Springs with Tennis Lessons!
- * Black Butte **Weekend** for 21 (Note: The fact that this is a **Weekend only** was inadvertently omitted from your catalog.)
- * 3 Beach Weekends (Lincoln City, Manzanita & Cannon Beach)
- * Weekend of art and experiences in Seattle
- * Summer weekend on Mt. Hood
- * Tulalip Casino
- * Urban Overnight at deLuxe

And on top of the great events for the little ones from last week, here are some other great items given by the staff!

- * Woodwind Lessons by **Mr. Cheek**
- * Northwest Fit for Kids classes with **Ms. Lariza**
(above two left out of the catalog, our apologies to Mr. Cheek & Ms. Lariza!)
- * Tote or Pillow Sewing Class with **Ms. Eldred**
- * Bedtime Tuck-in with **Mrs. Pettit**
- * Kindergarten Teacher for a Day with **Mrs. Hudson**
- * Lunch and a Movie for 4 friends with **Mrs. Bennison** and **Mrs. Davidson**
- * Nail Polish Party by **Mrs. Caton**
- * Fully-assembled Gingerbread House from **Ms. Wilson-Rolle**
- * "Cool" Foliage Quilt by **Nancy McLean**

And if that hasn't already razed your berries, here are some more items. (Some are featured in our Silent Auctions.)

- * Once-a-month, home-delivered meal for 8 people (with all the trimmings!)
- * Mini-Home Makeover
- * Birthday Party with the Blazer Mascot
- * Rockin' Summer BBQ (brought to your backyard!)
- * Year of Date Nights
- * Day of Golf with a PGA Pro (for 6!)
- * Salvatore Ferragamo wallet
- * PGE Suite for Portland Beavers game
- * Autographed Blazer Memorabilia (too much to name it all!)
- * Home-delivered Indian Feast
- * Amazing hand-crafted Rocking Chairs
- * Reserved Parking Spot at Alameda!

Check these out (and more) on our online catalog before the big event!

Graffiti on the Wall



By Wolfman Jack, Special to the Gazette

Well, dere's only, like, two days till da auction. Da Wolfman's got some Graffiti-ing to do!

Dear Wolfman,

I just found out that I am not going out of town after all this weekend. Can I still buy tickets? Can I help in some way?

Signed, Attend or Volunteer

Dear AoV,

Now da Wolfman talked to Team Graffiti 'bout dis. Dey just ain't sure 'bout tickets at dis point cuz dey already gave da catering numbers to da hotel. (But ya can always email dem and ask, ya never know.) But, dey would love helpers! Dey got jobs for everyone on Friday and Saturday morning, plus some durin' da big bash itself. If ya can help, dey say t' pop on over to da web and plunk yerself into one of da slots on da Volunteer Sign-Up sheet.

And if ya help durin' da auction (and don't already have a ticket), dey feed ya some plain-jane stuff and give ya a drink ticket and a bidder number and all da water bottles ya can handle. 'Tain't a bad deal!

—WJ

Dear Wolfman,

I can't go to the auction, but I was hoping to buy one of those Golden Tickets I've heard about. What's the scoop on that?

Signed, Golden Ticket Taker

Dear GTT,

Hmmm, well we'll miss ya. Team Graffiti was kinda hopin' dat everyone'd come. Last count, dey told me 368 guests (not including volunteers) were comin' and dat ain't bad! Anyway, dat doesn't deal with da Golden Ticket question, does it?

Team Graffiti says dat only attendees can buy tickets cuz dey think they'll go fast and ya pick yer prize right dere, so it's more fun if yer in da room. But if you can't be dere, ya can always find a friend who's goin' to buy one fer ya!

—WJ

Dear Wolfman,

I read my catalog. I don't understand what it means on some items about a Progressive Bid. Could you explain it to me?
Signed, Regressive Bidder

Dear RB,

Well dat's curious ya should ask, cuz Team Graffiti has it over in dat other column, "Did Ya Know?" Basically it's king-of-the-hill with paddles. Whoever stays up longest wins. Only thing is dat da price goes up da longer your paddle stays up. But what a mountain king or queen you'd be!

—WJ

Dis is da Wolfman, signin' off! I'll see ya at da auction or catch ya on da flip side...



Did Ya Know?

What is a Progressive Bid?



A Progressive Bid (or Buy-In) is a fancy term for king-of-the-hill in Auction-land! Suppose there is a party and it is the hippest most happenin' place in town. The trouble is we have only, say, ten slots. What to do? Our auctioneer, Steve Dorsey, will offer it up for a nominal price, say \$50 a head. Suppose twenty folks are interested, and twenty paddles go up at that \$50 price. Too many paddles—we only have room for ten. So he will then increase the price, say to \$75 a head. Too rich for some folks' blood; five paddles go down. There are still fifteen paddles up and ten slots. He will then raise the price until the number of paddles up (willing bidders at current price) matches the number of slots that we have. Will your paddle be one of the kings (or queens) of the hill?

Note: Items sold as Progressive bids (numbers 10, 11, and 12 of the Live Auction) are not available as Golden Ticket Prizes.

2.20.2010

See you there!

alamedaschool.org/auction



WANTED

Auction Gophers

Drivers requested to pick up various goods at various locations and deliver to auction site on morning/early afternoon of **Saturday, February 20**. Maps/directions provided. Contact auction@alamedaschool.org.

Classroom Project Haulers

Needed from 8:30-9:30 am on **Friday, Feb. 19** at **Alameda**. Items placed on U-Haul in front of school. Classroom Project Coordinators are responsible for getting items on truck or to venue by **noon** on Sat., Feb. 20.

Laptops

PC or Mac. Wireless Capability required. For use as backup the evening of the auction. Will be returned that evening or next day. Contact auction@alamedaschool.org to lend.

Bottles of Wine (750 ml)

Red or white. Either typical \$10-\$20 bottle or an elite bottle (or both). Contributions are tax-deductible. Drop off in the main office or contact auction@alamedaschool.org to donate. Accepted through Friday, Feb 19.

Vinyl Records

Any size, shape, or condition accepted. Scratched and unplayable preferred. All quantities, large or small, requested. Drop off in office or bring to venue before noon on Saturday, February 20.

Set Up Crew

Help unload truck. Place items in indicated locations. Some sprucing up may be involved. Signup online (our preference) or email auctionvolunteers@alamedaschool.org

Chris's Corner

TWO DAYS TIL



*Alameda
GreatBids*

My most frequent questions (by far) are "Are you getting much sleep?", "Are you crazy yet?",

and "Can't wait for Sunday, huh?" to which my normal response is "Too much", "Not yet!", and "Sunday is when I will start to miss it..."

I have also been asked whether I am chairing again next year. I am flattered and honored that so many of you have complimented me (and surely, you really mean the TEAM!) on the auction and think I should chair it again. I have loved it, but I can't. It's not fair to my family (who have been fabulous this whole time) nor to others who may want the opportunity to pad their resumes. (I have been able to add "Photoshop Skills" and "Newsletter Writing/Layout/Publication" to mine.)

No one has approached me with a desire to lead the team next year. My advice is, come forward now while we are still formulating the plan! I will step forward to volunteer for next year, but I am afraid this is my last "Hurrah!"

Warmest Regards...



Chris Wiegand,
Head Cheerleader

SPONSORS
We are no longer accepting new sponsorships for Alameda Graffiti.

THANK YOU

Support our Sponsors by Patronizing Their Businesses.

