

Dear Friend of Alameda,

This year over 400 guests will be boarding the “ship” to partake in **Rockin the Love Boat**, Alameda Elementary School’s twelfth annual auction featuring a silent auction, live auction, dinner and dancing on **February 25, 2012 at the Leftbank Annex**. The proceeds from this celebration of our children will support staff positions such as the music teacher, media specialist (librarian), P.E. instructor, teacher aides & other specialists.

The community at Alameda is strong. Our parents donate thousands of hours each year helping in the classroom, caring for the grounds, and coordinating programs to reduce class size and serve children with special needs. Our dedicated staff strives to reach each child, irrespective of their learning styles - no small task in a school of **over 788 students**. We are a community which believes in setting high expectations, encouraging excellence, and celebrating success.

But facing the dynamics of education funding in Oregon, we can’t support such programs on volunteer hours alone; we have to create additional avenues for funding. By partnering with businesses and members of our community, we make the dream of a stimulating, rich education for every Alameda child a reality.

**Your donation of services and items to put up for bid; and/or sponsorship of the auction event; is beyond value.** Your support not only makes Rockin the Love Boat possible, but it returns to you the benefits of a loyal, thankful community of dedicated parents and friends of Alameda. All contributions are tax deductible, and all donors are named in the auction catalog and other materials and on our website. **In addition, a portion of the night’s proceeds goes to the Portland Schools Foundation to benefit schools working to close the achievement gap.**

Enclosed you will find necessary forms and information about sponsorship and donation opportunities.

The Alameda Auction committee has commenced preparation for Rockin the Love Boat, contact us regarding your interest in supporting and celebrating the children of Alameda Elementary School!

Kind Regards,

Jayna Carlson & Jolynn Mitchell  
2012 Alameda Auction Chairs  
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